Connector Message for Robinson, Yvette

To: Robinson, Yvette

From: Moore, Edna

Date: Mon, Nov 20, 1995 4:50 PM

Subject: RE: Irving Plaza PM Party

I am changing my plans to make myself available for the weekend of Dec. 8th for Parliament Party Zone. Therefore, Yvette, if you want to take the day off, you can. I will cover.

To: Moore, Edna
From: Robinson, Yvette on Mon, Nov 20, 1995 2:47 PM
Subject: FW: Irving Plaza PM Party

THIS ISN'T A GOOD DAY FOR ME. I WILL BE TAKING OFF THAT DAY (VACATION DAY) HOWEVER, IT DOESN'T LOOK LIKE WE HAVE MUCH OF A CHOICE. WHAT DO YOU THINK. NEED ANSWER ASAP, SO GMR CAN START ON INIVITES. THANKS.

To: Robinson, Yvette
Cc: Medina, Maria
From: GMR on Mon, Nov 20, 1995 2:41 PM
Subject: Irving Plaza PM Party

Item 1399592 95/11/20 14:09

From: GMR .. GMR Marketing

To: Robinson* Yvette@PHILMORR# Philip Morris LAN

cc: MEDINA* MARIA@PHILMORR# Philip Morris LAN

Sub: Irving Plaza PM Party

Yvette,

Brand said last week that they'd like to consider doing a hospitality evening at Irving Plaza. We are suggesting Friday, December 8th. That's the Brews and Blues Fest. We're also thinking about doing a promo on December 10th when John Hyatt's there but Sunday probably wouldn't be a great time to get PM folks and retailers in. The next weekend (12/16) is an alternative rock group called the Amps -- not the most ideal show for them.

Could you please start kicking this around there? We'll get more info on finalizing the schedule (i.e., a signed contract) and find out more about the Brews and Blues Fest. If this suits all, we'll have to get rolling on the invitation and getting them out! Thanks, talk to you soon.

Caroline

2040577988 2040577988A 2040577988B 2040577988C

Source: https://www.industrydocuments.ucsf.edu/docs/yrgm0004